

MASTER OF BUSINESS ADMINISTRATION IN (INTERNATIONAL BUSINESS)
Programme Duration- 2 years (Full Time/Part Time)
Programme Structure

FIRST SEMESTER		SECOND SEMESTER		
Course Title	Total Credits	Course Title	Total Credits	
Foreign Language (Chinese Mandarin/French/German)	3	International Economics	4	
Accounting and Financial Management	4	International Human Resource Management	4	
Management and Organizational Behaviour	4	International Marketing	4	
Managerial Economics	4	International Business Environment	4	
Marketing Management	4	Quantitative Analysis for Business Decisions	4	
Soft Skills	--	TOTAL	20	
TOTAL	19			
		Summer Internship	4	
THIRD SEMESTER		FOURTH SEMESTER		
Strategic Management	4	*Elective Streams – Students need to choose any TWO.		
Business Research Methods	4	Elective 1	International Logistics and Supply Chain Management	4
Cross Cultural Management	4	Elective 2	International Trade Finance	4
International Financial Management	4	Elective 3	Risk Management & Insurance	4
International Trade Policy and Practice	4	Elective 4	Mergers & Acquisitions	4
Ethics, Governance And Sustainability	--	Elective 5	International Trade Logistics (Shipping and Transport)	4
TOTAL	20	Elective 6	Country Risk Analysis	4
		Elective 7	Management of International Development Organizations	4
			TOTAL	8
			Dissertation	10

Career Opportunity

Banking – Insurance – FMCG – Retail – Manufacturing – International Logistics – Export & Import - Human Resources

Program Feature

- ❖ Develop Critical Thinking Etc
- ❖ Provides Interaction with Corporate Heads
- ❖ Case Studies and simulated situations develop Decision making ability

****Subject to Modification***